

# **Build, Borrow, Or Buy: Solving The Growth Dilemma**

## **By Laurence Capron; Will Mitchell**

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Laurence Capron is Professor of Strategy Alliances and Business Portfolio Growth. She recently published a book, Build, Borrow, or Buy: Solving the Growth Dilemma

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Solving the Growth Dilemma. BUILD, BORROW OR BUY. It may seem like an obvious question, but according to Capron and Mitchell,

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Sep 30, 2012 INSEAD professor Laurence Capron speaks to FRANCE24 about her new book "Build, Borrow or Buy - Solving the Growth Dilemma" (HBR press). [www.build-borrow](http://www.build-borrow)

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Acknowledgements: Editor's note: This case is based on research for Build, Borrow or Buy: Solving the Growth Dilemma (HBR Press, 2012) by Laurence Capron and Will

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### **Laurence capron | linkedin**

Coauthor of Build, Borrow, or Buy: Solving the Growth Dilemma . Contact Laurence directly; argue INSEAD s Laurence Capron and coauthor Will Mitchell,

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Abstract. Laurence Capron and Will Mitchell, Build, Borrow or Buy: Solving the Growth Dilemma, Boston, Massachusetts: Harvard Business Review Press, 2012, 244 pp

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